

ATLAS PRESENTS

INTERSECTIONS

A NEW AMERICA ARTS FESTIVAL

INTERSECTIONS: A New America Arts Festival presents professional, emerging and community artists from the Washington D.C. region and beyond in innovative multidisciplinary performances.

Attended by over **9,000** people in 2011, the festival is an extraordinary gathering of performing and visual artists, featuring everything from trapeze productions to theatrical ensembles, classical musicians to acoustic soul vocalists, ballet dancers to street hip hop artists, hand-on visual arts experiences to interactive presentations. Each performance presents a dynamic "intersection" of art forms and cultures for audience discovery and celebrates America's rich cultural identity. **INTERSECTIONS** examines our unique differences and discovers commonalities among individuals and within our world.

This one-of-a-kind festival aspires to attract diverse audiences and aims to become a cultural destination in the District of Columbia.

Audiences will discover the collaborative energy of artists and audiences from DC and beyond in nine days of boundary-crossing performances and events.

EVENT: INTERSECTIONS: A New America Arts Festival

LOCATION: Atlas Performing Arts Center 1333 H Street NE Washington, DC 20002

DATES: Thursday - Sunday: Feb. 23 – Mar. 11, 2012

TICKETS: \$5.00 – \$37.00, plus daily free performances
Festival Weekend Pass: \$125.00
Full 3 Weekend Pass: \$300.00
www.atlasarts.org

MISSION

To bring together artists and audiences of all races, ages and cultures to experience and celebrate the dynamic artistic and cultural crossroads that help define America today.

ARTISTIC VISION

"Each of us is on our own journey. But as we travel, we reach crossroads - the points at which our journeys meet - launching the possibility that we will go in new directions as individuals, as a community, as a society. At INTERSECTIONS, audiences will experience those dynamic junctures and discover the energy that is ignited when ways and worlds collide and coalesce through the power of the arts."

Mary Hall Surface, Festival Artistic Director

ATLAS PERFORMING ARTS CENTER

In the historic, thriving H Street, NE neighborhood, **the Atlas Performing Arts Center** presents

innovative, thought-provoking performances and is home to a diverse group of locally renowned theatre and dance companies, orchestras, choral groups and arts education programs. The artistic heart of the North East community, the Atlas serves the greater D.C. area as well with a unique line-up of quality artistic programming and training opportunities.

ATLAS MISSION

The Atlas' mission is to foster the artistic growth of professional and aspiring performing artists throughout the region; to create a new model for collaborative arts management; to establish a unique community-centered venue for training and education in the performing arts and stagecraft; and to energize and sustain the revitalization of H Street, NE and the surrounding community.

ATLAS AUDIENCE

The Atlas audience is very loyal and enthusiastic about INTERSECTIONS, with many patrons attending multiple festival performances. Most of our audiences are in-the-know locals who live throughout the greater Washington metropolitan area. Festival attendees are adventurous entertainment consumers who choose to interact with a living, vibrant art form. They are socially forward and willing to sample new products and ideas, hence their excitement in an innovative arts festival.

INTERSECTIONS Leadership

Mary Hall Surface, *Festival Artistic Director*

Paul Douglas Michnewicz, *Festival Manager*

Shari Ashman, *Assistant to Festival Artistic Director*

ATLAS Leadership

Sam Sweet, *Executive Director*

Rafael Chapman, *Director of Finance and Administration*

Renée Littleton, *Director of Marketing and Public Relations*

Kyle Rudgers, *Director of Operations*

Jen DeMayo, *Director of Community*

Kara Barnes, *Director of Development*

TC Benson, *Interim Director of Development*

Atlas Performing Arts Center Board of Directors

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